

AESOP CUSTOMER STORY: MINNEAPOLIS PUBLIC SCHOOLS



A switch that equals huge savings.

THE CHALLENGE: Effective Substitute Placement

Absences happen. A vital task within the school district is to fill those open positions. Minneapolis Public Schools, a district of 3,600 employees serving 158 schools, depended on a CRS SubFinder box-on-site system that could not fill enough positions each day, resulting in increased costs, empty classrooms, and decreased educational impact. The search began for a substitute placement system that would be more effective across the entire Minneapolis district.

"The system has never gone down like other systems have in the past."

Staffing Specialist
Minneapolis Public Schools

THE SOLUTION: Aesop

After considering the painful choice between hiring costly sub-callers or purchasing unreliable automated sub-calling hardware, Minneapolis Public Schools discovered Aesop, the industry-leading automated substitute placement and absence management service from Frontline Placement Technologies. Aesop provides a patented, integrated web and phone-based solution that, unlike other substitute placement systems, requires no phone lines, hardware, or software for the district to purchase, upgrade, or maintain. This SaaS (Software-as-a-Service) model gave Minneapolis a cost-effective solution. With a customizable website and the ability to both make and receive phone calls, Aesop fills absences around the clock.

THE RESULTS: Efficiency and Savings

Aesop boosted the fill rate in Minneapolis Public Schools by 2.5% in the first year alone. This improvement translated into such considerable savings over their previous system that Aesop actually paid for itself almost nine times over!

Now, Minneapolis Public Schools enjoys a substitute placement system that not only does the job, but does it well. Aesop continues to fill classrooms, decrease paperwork, and increase savings. Minneapolis administrators have constant real-time reports at a glance, substitutes are more proactive than ever, teachers love the convenience of instantly entering their absences anytime, anywhere, and all district employees benefit from Aesop's industry-leading customer service. A Human Resources employee described Aesop as "one of the most intuitive systems I've had the pleasure to work with." And don't forget the students: Aesop's customizable substitute preferences and skill-matching technology ensure the placement of the highest quality substitute teacher in every classroom. Aesop offers peace of mind, and as a result, Minneapolis Public Schools offers a better education.

Questions?

Talk to Minneapolis Public Schools or any of over 2,000 other Aesop districts. To learn more about how Aesop could work in your district, please visit www.AesopOnline.com or call us at **1.866.574.9169** at your earliest convenience.