

WHAT DOES Aesop MEAN FOR YOU?

Interoperability
Total Cost of Ownership
System Upgrades
Interoperability
Fault Tolerance
Downtime
Power Outages
Data Security
System Maintenance
Professional Development
Student Achievement
Compliance
Performance
Development
Maintenance
Costs
Gain
Investment
Efficiency
Cost
Effort
Balance

INNOVATION

FRONTLINE
PLACEMENT • TECHNOLOGIES

What does Aesop mean for you?

Innovation.

While the typical corporate IT manager supports about 50 end users, we understand that you as a school district IT manager often support more than 500 users. To assist you in this often daunting task, we developed Aesop.

Aesop is an automated substitute placement service for K-12 school districts. As a Software-as-a-Service (SaaS), no installation is required at the school district. While other vendors have patched their web modules to legacy IVR phone systems or completely ignored phone functionality, Aesop pioneered the integrated web and phone system. Our 24/7 availability and reliable functionality account for the over 2,000 districts who have chosen Aesop.

As we've worked with hundreds of school districts technology professionals, we've listened to your concerns. Here are some of the common ones:

"We need a simple substitute placement system which requires little or no support by the district." Aesop is deployed in a SaaS model, with no hardware or software installed at the district. Users access Aesop from web browsers or touch-tone phones—anytime, anywhere. Aesop is transparent on the network and will not increase your tech support case load.

"We are concerned about data security and system reliability with SaaS vendors." Since we share your commitment to security, Aesop incorporates carrier-class, enterprise-grade firewalls, encryption, and intrusion-detection systems. To ensure maximum availability, Aesop is hosted in a world-class datacenter with fault-tolerant and redundant mechanisms, automatic monitoring, error notification, burstable bandwidth, and seven days of diesel power backup.

"We want state-of-the-art systems that don't require expensive upgrades every few years." Not only did Frontline Placement Technologies pioneer and patent the internet technology for substitute placement, but Aesop is also the most mature and functionally rich system available. We routinely deploy new features suggested by customers at no extra cost and without the disruption of a hardware or software upgrade.

"Our vendors must have proven track records with a clear history of customer satisfaction and support." With 10 years of experience as a Software-as-a-Service provider, Aesop now serves over 2,000 school districts worldwide. Since 1999, over 250 districts have switched to Aesop from other systems—and not one has ever switched back. Our dedicated and experienced customer support team efficiently provides knowledgeable and accessible service to our entire family of districts.

"We decided to take advantage of this technology, which uses both telephone and internet, as a way to improve our school system. Aesop is a great example of new technologies that really do help."

Superintendent, New Jersey

People depend on you as the district's technology expert to use cost-effective systems that support student learning and district operations. What does Aesop mean for you? Aesop offers you an effective, innovative solution to the daily challenge of substitute placement faced by school districts of all sizes.

What does Aesop mean for IT Specialists?

For you, Aesop means a *highly innovative solution for substitute placement and employee absence management.*

Visit www.aesoponline.com/ or call **1-888-245-3938** for more information.

